

New Forest Environmental Limited (NFE) was born to meet the ever increasing need to look at the way we consume energy. The Solutions based Company formed by two experienced entrepreneurs with more than 30 years of industry experience each. They felt there was a need to approach energy in a different way

Both Stephen and David live within the New Forest, the vision of a fleet of electric vehicles that could be used on a recreational and commercial basis was born and the concept created. The support of the New Forest District Council (NFDC), National Parks and of course local business to “house” the charge points and encourage the project was crucial

A central hub was also required and Brockenhurst was chosen due to its central location. The absolute key to this project was the choice of vehicles and the support of the visionaries within that business. After much research the Twizy was chosen as the recreational vehicle, Zoe for the transport and Kangoo for the business needs. Renault has been very supportive.

BNF run a promotional card, which enables the user to get discount at a number of retail outlets, hotels, restaurants and local attractions. These businesses promote the card and the fleet of rental vehicles would be run in the forest for recreational use,(Twizy) The network of charge points would be constructed using the long-term hirers to encourage Cardholders to visit. Interactive charge points and an APP have been developed to make it easier to navigate from point to point and from interest to attraction.

Further phases are planned including increasing the rental fleet to 100 Twizy's, adding the local produce collection and distribution business and the introduction of Zoe and Kangoo to the fleet under their remit of the project which is yet to be revealed.

Significant interest has been received to replicate the project in other parks and the support of NFDC and the National Parks has been invaluable.